



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0014740716** File Number: **0000026504** Submit Date: **07/07/2017** Call Sign: **WEMT** Facility ID: **40761** City:

GREENEVILLE State: TN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2017 Filing Status: Active

# Report reflects information for : Second Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
ESTEEM LICENSE HOLDINGS, INC. Doing Business As: ESTEEM LICENSE HOLDINGS, INC.	David Bailey 13865 EAST ELLIOTT DRIVE MARSHALL, IL 62441 United States	+1 (217) 826- 6095	dlb100@hotmail. com	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
HOWARD M LIBERMAN Wilkinson Barker Knauer LLP	1800 M Street, N.W. Suite 800N WASHINGTON, DC 20036 United States	+1 (202) 383- 3373	hliberman@wbklaw. com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX & THIS
	Nielsen DMA	Tri-Cities TN-VA
	Web Home Page Address	www.foxtricities.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	DOG TALE CLASSICS WEMT DT 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. the program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DOG TALE CLASSICS WEMT DT 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. the program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs.

Digital Core Program (3 of 12)	Response
Program Title	MADE IN HOLLYWOOD-TEEN WEMT DT 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00 PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MADE IN HOLLYWOOD: TEEN EDITION spotlights movies/DVD's and provides career information and advice from top Hollywood professionals so teens can pursue careers ON-CAMERA and BEHIND THE SCREEN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	MADE IN HOLLYWOOD - TEEN WEMT DT 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30 PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MADE IN HOLLYWOOD: TEEN EDITION spotlights movies/DVD's and provides career information and advice from top Hollywood professionals so teens can pursue careers ON-CAMERA and BEHIND THE SCREEN.

Does the Licensee identify the program by
displaying throughout the program the
symbol E/I?

Yes

Digital Core Program (5 of 12)	Response	
Program Title	Xploration Earth 2050 WEMT DT 1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:00 AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (6 of 12)	Response
Program Title	Xploration Nature Knows Best WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30 AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host and Marine Biologist, Danni Washington, exudes energy as she relates how current technology was inspired by nature, and how modern innovators are continuing with this practice. We will whirl around in airplanes inspired by birds, and in helicopters influenced by the dragonfly, and even jump from a few such vehicles to illustrate how wingsuits were invented based on the flying squirrel. But engineers aren't the only scientists looking toward nature. We will also meet with biologists studying the behavior patterns of ants, architects who design living builds, and roboticists who are making their designs bigger, stronger, and fast based on animals. Xploration Nature Knows Best will show kids how understanding nature can help them make the next great discovery. After all, nature knows best.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Xploration Outer Space WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 AM
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week host Emily Calandrelli will take viewers on an incredible journey through space that will both entertain and educate. Emily will try to perform every day responsibilities while floating in zer gravity showing what it would be like to live in space or on another planet. She will explore the challenges that come along with living on a different planet and live like an astronaut in a Mars-like habitat. There will also be opportunities to learn about space robotics, commercial space tourism, asteroids, and our search for life. NASA related programs and internships are also highlighted.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Xploration Awesome Planet WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Host Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings energy to every location visited. From magnificent mountains to violent volcanos, there's an in depth look at the unique and distinct features on our planet. Will visiting giant glaciers to behold their beauty, discover why and how they are formed and continue to shape our landscape. Geological experts share their wisdom with Philipe as the goal is understanding places on the earth, inside the earth, and above the earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Xploration Weird But True WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Weird But True is produced in partnership with National Geographic Kids and hosted by the brother-sister team of Charlie and Kirby Engleman. As an ecologist and an artist, they are both National Geographic Junior Explorers. Together, they share a common curiosity to explore and understand the science behind the world and its wildlife. It's guarantee to inspire and educate audiences of all ages. Charlie and Kirby explore a new topic each week to uncover the Weird But True science all around us with a mix of graphics and handmade art. They inspire teens to question how and why behind the way our world works, and encourages them to discover answers to their own most curious questions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Xploration DIY Sci WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host, science educator, and leader in the field of professional educational training, Steve Spangler, encourages the discovery of scientific concepts through experiments viewers can do at home. With a fun, relaxed attitude, Steve will take viewers through step-by-step demonstrations of do-it-yourself experiments that amaze but which also relate back to solic principles of science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of			
12)	Response		
Program Title	REAL WINNING EDGE WEMT DT 2		
Origination	Network		

Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL WINNING EDGE highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. The series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	REAL WINNING EDGE WEMT DT 2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL WINNING EDGE highlights adolescents and young adults making the right choice when faced with tough decisions and significant challenges. The series features role mo from the professional sports and the entertainment industries. Each episode is engaging entertaining and educational in structure, presenting a powerful and positive message.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?
--

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jerry Witt
Address	101 Lee Street
City	Bristol
State	VA
Zip	24201
Telephone Number	(276) 821-9296
Email Address	jwitt@foxtricities.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This will certify that WEMT did not exceed commercial limits in core children's programming during 2Q2017.

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	DOG TALE CLASSICS WEMT DT 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. the program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs.

Other Matters (2 of 12)	Response
Program Title	DOG TALE CLASSICS WEMT DT 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. the program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs.

Other Matters (3 of 12)	Response
Program Title	REAL WINNING EDGE WEMT DT 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL WINNING EDGE highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. The series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Program Title	REAL WINNING EDGE WEMT DT 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL WINNING EDGE highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. The series features role mode from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Response
MADE IN HOLLYWOOD-TEEN WEMT DT 2
Network
Saturday 12:00PM
14
30 mins
13 years to 16 years
"MADE IN HOLLYWOOD: TEEN EDITION spotlights movies/DVD's and provides career information and advice from top Hollywood professionals so teens can pursue careers ON-CAMERA and BEHIND THE SCREEN.

Response
MADE IN HOLLYWOOD-TEEN WEMT DT 2
Network
Saturday 12:30PM
14
30 mins
13 years to 16 years
"MADE IN HOLLYWOOD: TEEN EDITION spotlights movies/DVD's and provides career information and advice from top Hollywood professionals so teens can pursue careers ON-CAMERA and BEHIND THE SCREEN.

Other Matters (7 of 12)	Response
Program Title	Xploration Earth 2050 WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00 AM

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This hall hour weekly series will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.

Other Matters (8 of 12)	Response
Program Title	Xploration Nature Knows Best WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30 AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host and Marine Biologist, Danni Washington, exudes energy as she relates how current technology was inspired by nature, and how modern innovators are continuing with this practice. We will whirl around in airplanes inspired by birds, and in helicopters influenced by the dragonfly, and even jump from a few such vehicles to illustrate how wingsuits were invented based on the flying squirrel. But engineers aren't the only scientists looking toward nature. We will also meet with biologists studying the behavior patterns of ants, architects who design living builds, and roboticists who are making their designs bigger, stronger, and faster based on animals. Xploration Nature Knows Best will show kids how understanding nature can help them make the next great discovery. After all, nature knows best.

Other Matters (9 of 12)	Response
Program Title	Xploration Outer Space WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 AM

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	Each week host Emily Calandrelli will take viewers on an incredible journey through space that will both entertain and educate. Emily will try to perform every day responsibilities while floating in zero gravity showing what it would be like to live in space or on another planet. She will explore the challenges that come along with living on a different planet and live like an astronaut in a Mars-like

objective of the program and how it meets the definition of Core Programming.

challenges that come along with living on a different planet and live like an astronaut in a Mars-like habitat. There will also be opportunities to learn about space robotics, commercial space tourism, asteroids, and our search for life. NASA related programs and internships are also highlighted.

Other Matters (10 of 12)	Response
Program Title	Xploration Awesome Planet WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Host Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings energy to every location visited. From magnificent mountains to violent volcanos, there's an in depth look at the unique and distinct features on our planet. Will visiting giant glaciers to behold their beauty, discover why and how they are formed and continue to shape our landscape. Geological experts share their wisdom with Philipe as the goal is understanding places on the earth, inside the earth, and above the earth.

Other Matters (11 of 12)	Response
Program Title	Xploration Weird But True WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 AM
Total times aired at regularly scheduled time	14

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Weird But True is produced in partnership with National Geographic Kids and hosted by the brother-sister team of Charlie and Kirby Engleman. As an ecologist and an artist, they are both National Geographic Junior Explorers. Together, they share a common curiosity to explore and understand the science behind the world and its wildlife. It's guarantee to inspire and educate audiences of all ages. Charlie and Kirby explore a new topic each week to uncover the Weird But True science all around us with a mix of graphics and handmade art. They inspire teens to question how and why behind the way our world works, and encourages them to discover answers to their own most curious questions.

Other Matters (12 of 12)	Response
Program Title	Xploration DIY Sci WEMT DT 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host, science educator, and leader in the field of professional educational training, Steve Spangler, encourages the discovery of scientific concepts through experiments viewers can do at home. With a fun, relaxed attitude, Steve will take viewers through step-by-step demonstrations of do-it-yourself experiments that amaze but which also relate back to solid principles of science.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

David L.
Bailey
President

07/07 /2017 **Attachments** 

No Attachments.